

Job Description

Chief Technology Officer

About Clarivoy

Clarivoy is an award-winning marketing technology company focused on providing solutions to the automotive industry that delivers unified, unbiased intelligence to advertisers and agencies. We leverage customer data so that they can know their consumers better, do more with their marketing, and generate more sales. Clarivoy has been recognized as an early stage company to watch in the automotive industry.

Clarivoy is seeking a Chief Technology Officer (CTO) to lead the engineering and development efforts across all current and new products while building the necessary scale and automation for an aggressive growth stage company. These responsibilities are vital to achieving Clarivoy's strategic goal — to measure or influence the sale of every vehicle purchase in the U.S. This position is visible inside and outside the company, as it represents Clarivoy to customers, partners, industry and investors.

Responsibilities

- ▲ Own and execute the Clarivoy's technology strategy that includes the evolution of a product company to a platform-focused company
- ▲ Set and drive strategic direction and priorities as part of the Leadership team
- ▲ Manage the Engineering team including recruit, hire and build out additional team members as needed and/or work with external resources either on or off shore
- ▲ Be an external thought leader for Clarivoy through public speaking and writing
- ▲ Develop technical aspects of the company's strategy to ensure alignment with its business goals
- ▲ Discover and implement new technologies that yield a competitive advantage
- ▲ Help departments use technology profitably
- ▲ Supervise system infrastructure to ensure functionality and efficiency
- ▲ Build quality assurance and data protection processes
- ▲ Monitor KPIs and Development budgets to assess technological performance
- ▲ Use stakeholders' feedback to inform necessary improvements and adjustments to technology
- ▲ Communicate technology strategy to partners and investors

Qualifications

- ▲ Strong technical expertise building SaaS products
- ▲ 10+ years' experience in engineering, architecture and/or data engineering (automotive technology experience is a plus)
- ▲ Proven experience as a CTO or similar leadership role working with both in-house, outsourced and off-shore teams
- ▲ Knowledge, familiarity and experience with CRM systems
- ▲ Ability to quickly pick up Clarivoy systems and workflows
- ▲ Knowledge of technological trends to build strategy
- ▲ Understanding of budgets and business-planning

- ▲ Ability to conduct technological analyses and research
- ▲ Ability to manage and prioritize dozens of requirements, deadlines, and projects
- ▲ Excellent communication skills
- ▲ Leadership and organizational abilities
- ▲ Strategic thinking
- ▲ Problem-solving aptitude
- ▲ BS/BA in Computer Science, Engineering or a related field; MBA or other relevant graduate degree is a plus

Travel

- ▲ Up to 20% of your time may include travel for client visits, conferences, networking events or other work-related events

Culture & Values

- ▲ Clarivoy thrives on the curiosity and unconventional thinking of its people and is driven by a relentlessness to solve new and challenging problems
- ▲ We try not to take ourselves too seriously, staying open to new ideas – agile to the core
- ▲ We value: people first, clarity, agility, honesty and integrity

Benefits

- ▲ 100% Employer Paid Medical
- ▲ Dental
- ▲ Vision
- ▲ HSA/FSA account options
- ▲ Employer Paid Life Insurance of 1 x Salary, max of \$50,000
- ▲ Additional Voluntary Life Insurance
- ▲ Additional Voluntary STD
- ▲ Employee Assistance Program
- ▲ Anthem Travel Assistance
- ▲ 401K